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## **Immix® and DICE Integrate to Offer Central Stations a Uniformed Platform for Video and Alarm Monitoring**

*Tampa, Florida July 30, 2009* - SureView Systems and DICE Corporation announced an integration today between their two automation platforms. The integration allows central stations to utilize the advanced video monitoring features of Immix while updating the alarm and history information into the DICE database.

Immix is a video centric automation platform to manage all video surveillance/CCTV, access control, and VoIP audio. The DICE automation platform is an alarm management system for processing intrusion and fire alarms, as well as an integrated accounting, sales and service management system.

“Partnering with DICE to build a seamless integration between our two platforms has been a critical step in delivering a complete solution for central stations. Our customers were looking for an efficient way to utilize the power of each platform without the operation impacts or running two separate systems. This integration delivers on this goal” commented Matt Krebs, EVP SureView Systems.

For central stations, the integration gives the ability to add video monitoring services to existing digital alarm accounts, building new recurring revenue streams and addressing new customer opportunities.

ESC Central of Birmingham, AL is the first joint customer to install this new integration that will be available for release in August of 2009. ESC Central was looking for a way to grow the video monitoring services of their business. “Our customers were asking us to provide expanded monitoring services at their sites, particularly using their existing CCTV systems. Immix provides us with a platform to efficiently monitor a vast array of

video devices. The integration into our existing DICE platform allows us to grow this new business without the operational cost of trying to run two independent systems.” said Kristi Harris, VP at ESC Central.

DICE Owner and President, Cliff Dice, says about the integration, “The Immix platform, combined with the DICE automation software provides a huge strategic and competitive advantage to companies that are providing video monitoring to their customers. This partnership positions our clients to be able to provide services and solutions that other alarm dispatch centers cannot match.”

### **About SureView Systems**

SureView Systems is a security software developer providing a video based automated alarm management software platform for central stations and other command centers. SureView's UL classified Immix® product provides users with a single platform to receive alarm events from industry standard receivers, video cameras or DVR's, video analytics, access control systems and VoIP audio. Immix integrates a wide range of security systems providing a single control platform and service delivery for diverse hardware configurations to support developing customer needs. For more information please visit [www.SureViewSystems.com](http://www.SureViewSystems.com) or call Matt Krebs at 800 495-5939.

### **About DICE Corporation**

DICE Corporation is the largest provider of software to the security and alarm industry, having developed software that monitors homes, businesses, government buildings and defense installations all around the world. DICE software monitors the security and safety of over 5 million homes and businesses, of which 1 million are backed up each night at DICE headquarters in Bay City, Michigan. The company also provides software that protects the vast properties of many of the world's largest companies.

## **About ESC Central**

ESC Central is a UL Listed Central Station located in Birmingham, Alabama. ESC utilizes the latest technologies to allow our dealers opportunities to earn additional recurring revenue. ESC strives to maintain a high level of service through customization, communication and education.