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ESC Selects Immix® For Video Automation Platform

Tampa, Florida July 20th, 2009 - SureView Systems announced that ESC Central of Birmingham, AL, is the latest customer to select Immix as their video monitoring automation platform. ESC Central is dominant regional player in the southeast security monitoring marketplace with an expanding reach across the nation.

Immix delivers a single software platform to manage all video surveillance/CCTV, intrusion and fire alarms, access control, and VoIP audio.

Immix allows ESC to capture new business opportunities. “Our customers were asking us to provide them with comprehensive services for their sites, particularly using their existing CCTV systems. Immix provides us with a platform to efficiently monitor a vast array of video devices. As an additional benefit to offering robust video services to our existing customers, we’re now able to secure new customers that we couldn’t have previously. Immix is an important part of our future growth strategy” commented Kristi Harris, Vice President at ESC Central.

For SureView Systems, this represents further validation of the video monitoring market space. “ESC is influential regional player in alarm monitoring. Through the implementation of Immix they are now able to grow their existing business and target new customers with an expanded portfolio of services. We are very pleased to have ESC Central join the SureView customer community.” said Matt Krebs EVP of Sales SureView Systems.

About SureView Systems

SureView Systems is a security software developer providing a video based automated alarm management software platform for central stations and other command centers. SureView's UL classified Immix® product provides users with a single platform to receive alarm events from industry standard receivers, video cameras or DVR's, video analytics, access control systems and VoIP audio. Immix integrates a wide range of security systems providing a single control platform and service delivery for diverse hardware configurations to support developing customer needs. For more information please visit www.SureViewSystems.com or call Matt Krebs at 800 495-5939.

About ESC Central

ESC Central is a UL Listed Central Station located in Birmingham, Alabama. ESC utilizes the latest technologies to allow our dealers opportunities to earn additional recurring revenue. ESC strives to maintain a high level of service through customization, communication and education.