



Pelco and SureView Enter into a Strategic Partnership

Clovis, California and Tampa, Florida October 20, 2009 - SureView Systems, developer of Immix®, the video-based automation platform and Pelco, a world leader in design and development of video security systems have entered into a strategic partnership, as SureView joined the Pelco Partner First program.

According to Pelco officials, the partnership offers customers a comprehensive technology integration between the Pelco range of Video hardware and the Immix® platform. This close technology interworking enables central stations and their integrators the confidence to deploy any of the Pelco products knowing they will be fully supported in the Immix® video monitoring platform and that the unique benefits offered by the Pelco range flow through to the central station operation.

“The challenge for central stations is to offer a consistent service to their dealers or end-customers regardless of the equipment onsite. By building a strategic partnership with Pelco, an industry leader, Immix® is able to deliver a cutting edge integration that takes full advantage of the feature set in the Pelco line of products and has the technical backing and support of both organizations,” says Matt Krebs EVP of SureView Systems.

“It’s important for our customers to have the confidence that Pelco products are fully supported in the central station with Immix. We are excited about the opportunity to partner with SureView to help our customers better monitor their Pelco devices, as the market space for video monitoring gathers pace,” says Stéphane Lantoine, Business Development Manager Integration EMEA of Pelco.

SureView has integrated the DX4500, 4600, 8100 and Digital Sentry lines of DVRs and Sarix lines of IP cameras.

Immix delivers a single platform to manage video surveillance/CCTV, intrusion and fire alarms, access control, and VoIP audio.

About SureView Systems

SureView Systems is a security software developer providing a video based automated alarm management software platform for central stations and other command centers. SureView's UL classified Immix® product provides users with a single platform to receive alarm events from industry standard receivers, video cameras or DVR's, video analytics and access control systems. Immix integrates a wide range of security systems providing a single control platform and service delivery for diverse hardware configurations to support developing customer needs. For more information please visit www.SureViewSystems.com or call Matt Krebs at 800 495-5939.

About Pelco

Pelco, Inc. by Schneider Electric is a world leader in the design and development of video and security systems ideal for any industry. Pelco produces the security industry's most respected offering of discreet camera domes and enclosures, video matrix systems, next-generation digital video recorders, Full HD LCD displays and megapixel cameras, IP solutions and fiber optic transmission systems for video/data – and much more. For additional product or company information, please visit www.pelco.com.