



News Release

MONITORING IN THE CLOUD TAKES OFF AT ISC WEST

SureView Systems Launches Immix Cloud at USA's leading Security Industry Tradeshow

SureView Systems, the leading developer of video-based automation platforms for the security alarm industry, experienced unprecedented levels of interest in Immix Cloud at ISC West, the USA's premier tradeshow for the security industry. During the show, some of the world's largest commercial central monitoring stations registered their interest in this innovative new solution that allows events to be monitored from any location over the internet and makes user services available through mobile devices including iPhone, Android-based mobile phones and the latest tablet computers such as iPad.

According to Craig Evans, Managing Director of SureView Systems: "We talked to many organisations visiting the show that were looking for a more cost effective and efficient way to protect people, property and equipment. Immix Cloud will enable central stations and command centres to deliver the next generation of monitoring services such as event-based video monitoring, remote guard tours, video escorts and unattended deliveries while reducing operational costs."

Immix Cloud enables a "Private Cloud" to be created to deliver customised services through any web browser or mobile device. It provides the flexibility to scale upwards as business demands increase and centralises server administration processes to reduce the cost of ownership. Immix Cloud also supports 'push technology' enabling users to receive immediate notification of critical live events, view live event video and access real-time reporting data. It is UL Classified in the USA and BS8418 compliant in Europe.

SureView Systems also talked to many visitors representing large commercial organisations from diverse market sectors including retail, pharmaceutical and manufacturing who were looking for a cost effective and rapid deployment solution to consolidate video, access control, audio and alarm events from multiple locations into a single point of control. Immix Cloud is an easy to manage automation application that will enable these organisations to achieve significant cost reductions and wider coverage across multiple locations, even in areas where there is poor broadband coverage.

"We are very excited about the fact that the Immix Cloud solution was a main highlight of the ISC West Show for so many of the visitors who surrounded our booth for the three exhibit hall days," continued Craig Evans. "We anticipate that over 10 major contracts will shortly be signed as a direct result of attending this important show."

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