



Media Release

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FOR IMMEDIATE RELEASE

Monitoring in the Cloud *SureView Announces Immix Cloud for Central Stations and Command Centers*

Tampa, Florida USA— SureView Systems, developer of Immix[®], the leading video-based automation platform for the security alarm industry, plans to announce Immix Cloud to the media, customers, partners, and industry analysts in attendance at this year's ISC West Show in Las Vegas, Nevada, on Wednesday, April 6.

Immix Cloud is a private cloud offering enabling central stations and command centers to deliver the next generation of monitoring services such as event-based video monitoring, remote guard tours, video escorts and unattended deliveries while reducing operational costs. Immix Cloud achieves this by consolidating video, access control, audio and alarm events into a single point of control. The software, due to be released in the third quarter of this year, builds on the success of Immix Enterprise, SureView's successful UL classified automation platform, being upgraded for Windows[®] 7 this April, used by customers worldwide. Immix Cloud delivers a number of key advantages for monitoring stations wanting the flexibility to monitor anywhere, simplify IT deployments, customize service offerings and make user services available through mobile technologies. Security managers, end users and customers will have immediate access to real-time

events and data using iPad, iPhone and Android applications. In addition, this product supports ‘push technology,’ enabling users to receive immediate notification of critical live events, view live event video, and access real-time reporting data.

With Immix Cloud, IT staff members will gain efficient centralized server administration functionality and have the flexibility to scale this application as business demands increase. “What’s exciting for our customers is Immix Cloud enables them to create and offer unique services tailored for their customers and branded for their operation. Combine this with an integration library that includes more than 50 of the leading security technology companies, and Immix Cloud definitely delivers the next generation of monitoring services to central stations and command centers,” noted Simon Morgan, Director of Technology, SureView Systems.

SureView plans to announce a Software as a Service (SaaS) version of Immix Cloud in the fourth quarter of 2011 aimed at the Physical Security Information Management (PSIM) market. “The addition of Immix Cloud to our product portfolio creates a new option for the market in the way users deliver service to their customers. The architecture simplifies deployment and delivers the cost efficient and fast implementation models users are demanding” said Scott Haugland, Chief Operating Officer of SureView Systems.

SureView Systems owns, develops, sells and supports the Immix product line. Immix® Enterprise and Cloud are video centric software platforms designed to receive alarm events from video, video analytics, access control, automation systems and GPS location aware devices providing a single point of control. The products are UL Certified in the USA and BS8418 compliant in Europe. For more information please visit www.SureViewSystems.com.